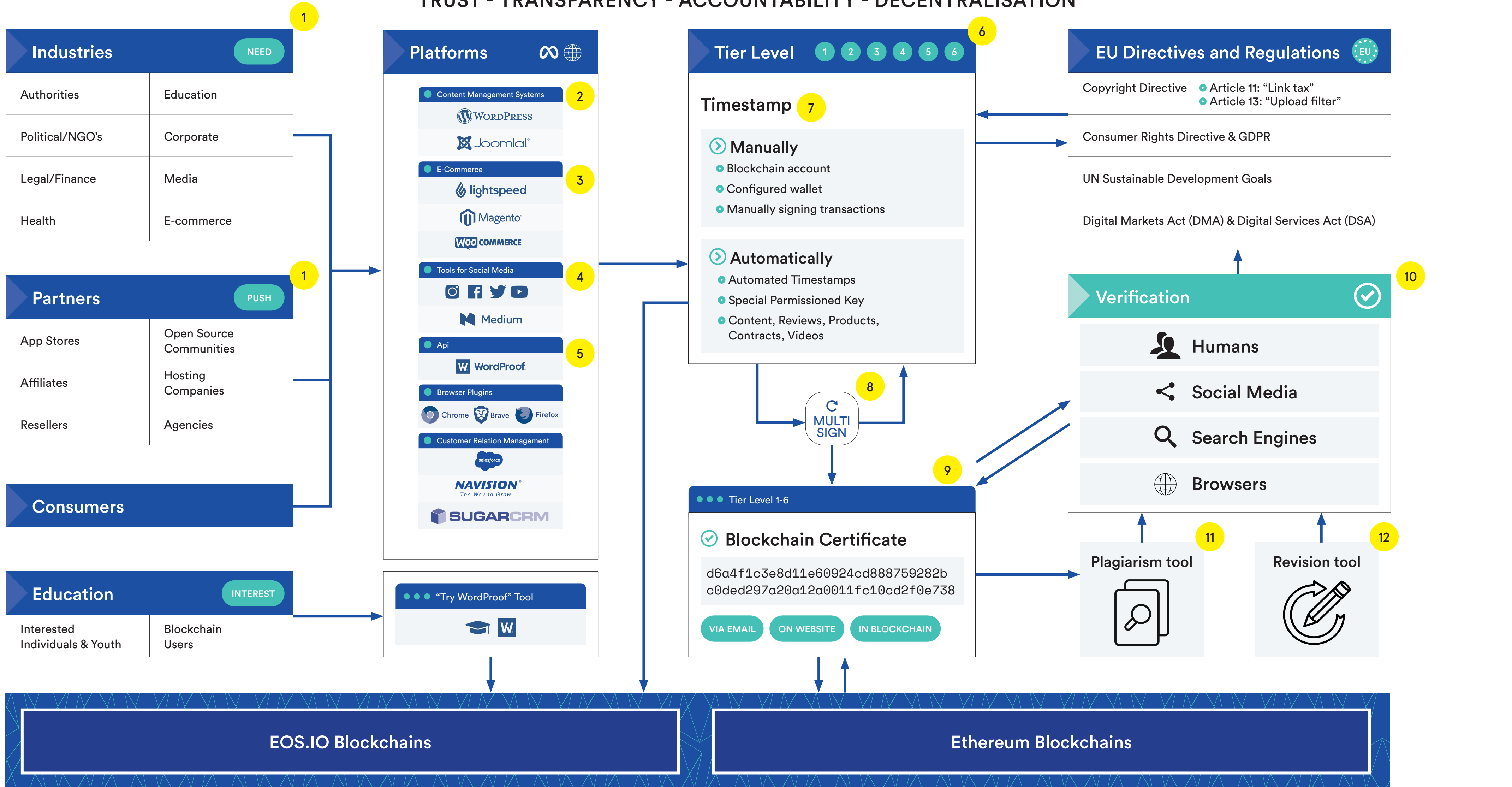


TRUST - TRANSPARENCY - ACCOUNTABILITY - DECENTRALISATION



Legend

1

Holistic view about trust on the internet. We consider the whole internet for all possible user cases and segments.

2

Websites and blogs. Ownership and Transparency with revision monitor. 36% of all websites worldwide using CMS-systems can already use WordProof. The others can already use API's.

3

E-commerce platforms:

- Make Terms and Conditions trustworthy;
- Transfer personal data from the platform to consumers while upholding legal and fiscal requirements;
- Prevent fraud on both sides;
- Build level playing field between vendor and consumer.

4

Social media and search engines fight fake news, prevent fraudulent advertisements, acknowledge content ownership and enforce original ownership.

5

85% of Europeans support education to spot fake news. This done via the certificate links on protected content bringing blockchain into the daily life of internet-users.

6

Tier levels will help evaluation the level of legitimacy of content published.

7

Open source timestamp protocol, manually or automatically.

8

Multi-signature timestamps will integrate timestamps into business environments with respect to internal governance.

9

Revision-tools and easy-accessible and readable certificates will create transparency for consumers.

10

Multi-signature and tier-levels will bring fraud prevention to the next level.

11

Timestamped content is protected: WordProof actively looks for plagiarism on the internet.

12

Website visitors can view and verify how web content changed over time.